



Expression of Interest



4WD ECO TOUR OPERATORS

Are you interested in contributing to the value of tourism in Mount Isa?

MICC as the organisation responsible for maintaining and managing many of Mount Isa's natural assets and community land is seeking expressions of interest from suitably qualified tourism operators to develop an eco-sensitive 4WD nature based tourism product encompassing Mount Isa's natural attractions (e.g. waterfalls, waterholes, granite formations)

It is envisaged MICC will issue operating permits to a range of tourism businesses in 2020/21 to develop commercial use opportunities on approved Council owned and/or managed land and on specified private ratepayer properties following consultation and agreement.

MICC is seeking unique and innovative proposals that enhance the visitor experience through access and enjoyment of the natural environment. Operators may wish to offer a range of 4WD tours and products that incorporate outdoor adventure activities such as kayaking, rock-climbing, swimming, hiking, stargazing etc. To incentivise private sector proposals, the MICC will assist opportunities by developing trails and signage, gaining environmental approvals and facilitating involvement of relevant stakeholder organisations and private landowners.

Name	
Relevant Experience	

Contact Information:

Email Address	
Postal Address	
Contact Number	

Disclaimer:

Please note that your expression of interest is not a request for tender. It is not to be construed as making any express or implied representation, undertaking or commitment by the MICC to enter into any form of contractual or legal relationship with any party. The recommended procurement approach is a competitive two-phase market process (Phase 1— Expression of Interest (EOI); Phase 2 — Request for Detailed Proposal (RFDP). This will enable the market to devise an adventure and nature-based experience for the relevant market and deliver proposals that are sustainable and meet MICC's tourism objectives.

A decision on your application will be made in the next Council term.