

CENTRE MANAGER – OUTBACK @ ISA

Remuneration \$100K + Super + 4 weeks annual leave

About the business

OUTBACK@ISA is a premium tourist centre situated in the CBD area of Mount Isa with fabulous and unique tourism assets that include an exciting and extensive underground mining experience; and a very modern and world-renown Riversleigh interactive fossil Museum; and the Mount Isa Rodeo's Hall of Fame for Australia's largest rodeo, and a beautiful native flora walk on the grounds.

About the role

A progressive and dynamic manager with a solid tourism and commercial background is required to effectively manage the operations of the OUTBACK@ISA facility and maximise the potential and attractiveness of the centre for tourists, the visiting public, and residents of the city. Reporting to the management board in this hands-on role, the Manager will use their high-level leadership qualities in tourism, and administration to lead staff to skillfully deliver a full suite of enjoyable services to the clientele through the tours, exhibits, café, visitor information, and facility management.

To be successful for this role you will need:

- Extensive experience in a key role in the Tourism Industry
- Development and successful implementation of tourism based strategic plans and objectives
- Solid background in successfully managing a commercial enterprise
- Leadership experience in managing small teams to achieve best practice tourism outcomes including curation and marketing.

Selection Criteria

You will need to demonstrate how well you meet the following knowledge, skills, and experience:

- Tertiary qualifications in business, tourism, hospitality or similar.
- Experience in tourist facility development and management.
- Working knowledge of curating and presentation in tourist facility setting.
- Prior demonstrable experience in developing tourism strategy and results in delivering these plans operationally.
- Experience in developing and implementing marketing plans and advertising campaigns (including using social media management tools);
- Demonstrated high level communication capability, including skill in best practice report writing, skill in presentations, and skill in leadership communication.
- Demonstrated management skills and experience, including program planning, budget control, financial accounting, operational delivery, and evaluation.
- Demonstrated ability to lead, build, and mentor staff for a high performing operation.

Please email your confidential CV and written response to the above selection criteria by August 31, 2022, to the Board Chair Mr Phil Barwick Barwick.phil@bigpond.com

Alternatively, for enquiries regarding the position please call Phil Barwick 0403 404 469

MICCOE is an equal opportunity employer with a non-smoking work environment Applicants must be eligible to live and work within Australia